

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	9.5	9.6	-0.1	2	7.9	7.3	0.6		6.1	7.2	-1.1		8.4	9.2	-0.8		9.5	10.1	-0.6		11.4	11.4	0.0		10.3	9.6	0.7		10.8	10.0	0.8	
Network Coast	5.3	5.1	0.2	9	2.8	3.9	-1.1		2.5	3.7	-1.2		2.1	2.8	-0.7		3.5	3.7	-0.2		6.7	5.7	1.0		8.2	6.9	1.3		4.4	4.2	0.2	
Network The Edge	6.0	5.5	0.5	6	12.6	11.4	1.2		10.7	9.5	1.2		9.8	9.4	0.4		8.0	7.4	0.6		3.6	2.9	0.7		1.7	1.3	0.4		6.8	6.8	0.0	
Network Flava	1.5	1.7	-0.2	14	3.0	3.4	-0.4		3.5	4.3	-0.8		2.9	3.6	-0.7		2.2	2.5	-0.3		0.7	0.5	0.2		0.2	0.2	0.0		2.2	2.1	0.1	
Network George FM	1.8	1.7	0.1	13	2.5	2.8	-0.3		3.9	3.4	0.5		3.3	2.8	0.5		3.0	2.6	0.4		1.5	1.3	0.2		0.2	0.4	-0.2		1.0	1.1	-0.1	
Network Gold	1.3	1.5	-0.2	15	0.4	0.7	-0.3		1.0	1.0	0.0		1.0	1.1	-0.1		1.3	1.5	-0.2		2.0	2.6	-0.6		1.9	2.2	-0.3		1.3	1.6	-0.3	
Network Gold Sport*	0.3	0.3	0.0	23	0.1	0.1	0.0		0.2	0.1	0.1		0.2	0.1	0.1		0.2	0.2	0.0		0.3	0.4	-0.1		0.6	0.6	0.0		0.1	0.2	-0.1	
Network Hokonui	0.5	0.2	0.3	20	0.3	0.3	0.0		0.2	0.2	0.0		0.1	0.2	-0.1		0.3	0.2	0.1		0.4	0.3	0.1		0.4	0.2	0.2		0.3	0.4	-0.1	
Network Humm FM	0.7	0.6	0.1	18	0.4	0.8	-0.4		1.2	1.0	0.2		1.2	1.0	0.2		1.3	1.0	0.3		0.9	0.6	0.3		0.2	*	*		0.4	0.6	-0.2	
Network Life FM	0.9	1.0	-0.1	17	1.6	1.8	-0.2		1.3	1.1	0.2		1.3	1.1	0.2		1.1	1.1	0.0		0.6	0.8	-0.2		0.4	0.5	-0.1		1.3	1.2	0.1	
Network Magic	5.9	5.9	0.0	7	1.2	1.0	0.2		1.9	1.2	0.7		1.9	1.2	0.7		2.1	1.8	0.3		5.1	5.0	0.1		12.1	12.6	-0.5		2.2	2.4	-0.2	
Network Mai FM	4.7	4.7	0.0	11	12.1	11.0	1.1		10.2	10.1	0.1		8.2	8.5	-0.3		5.8	6.0	-0.2		1.5	1.5	0.0		1.0	0.8	0.2		6.7	6.5	0.2	
Network Maori Radio	0.6	0.6	0.0	19	1.0	1.1	-0.1		0.7	0.7	0.0		0.8	0.8	0.0		0.7	0.7	0.0		0.5	0.6	-0.1		0.4	0.4	0.0		0.7	0.9	-0.2	
Network More FM	7.7	7.6	0.1	4	9.8	9.0	0.8		6.0	7.2	-1.2		5.9	7.7	-1.8		7.9	8.8	-0.9		10.6	8.9	1.7		7.9	6.3	1.6		10.1	10.4	-0.3	
Network Newstalk ZB	15.7	15.3	0.4	1	2.6	2.2	0.4		3.2	3.2	0.0		4.7	4.6	0.1		6.8	6.9	-0.1		14.0	14.0	0.0		25.0	24.4	0.6		12.1	10.7	1.4	
Network Radio Hauraki	2.7	2.8	-0.1	12	2.8	3.7	-0.9		3.7	3.8	-0.1		4.3	3.6	0.7		4.1	3.7	0.4		2.5	3.3	-0.8		1.1	1.8	-0.7		4.0	4.3	-0.3	
Network Rhema	0.4	0.4	0.0	22	0.4	0.3	0.1		0.4	0.4	0.0		0.4	0.5	-0.1		0.4	0.5	0.0		0.5	0.5	0.0		0.4	0.3	0.1					
Network The Rock	8.3	8.5	-0.2	3	9.5	12.2	-2.7		13.3	12.5	0.8		13.2	11.4	1.8		12.9	12.2	0.7		8.6	9.3	-0.7		3.3	3.3	0.0		8.1	9.0	-0.9	
Network SENZ Sport	0.3	0.3	0.0	23	*	*	*		0.2	0.2	0.0		0.2	0.2	0.0		0.2	0.2	0.0		0.4	0.4	0.0		0.4	0.6	-0.2		0.1	0.0		
Network Star	0.5	0.4	0.1	20	0.1	0.1	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.6	0.4	0.2		1.0	0.7	0.3		0.7	0.7	0.0		0.4	0.4	0.0	
Network Tarana	1.0	1.3	-0.3	16	0.4	0.4	0.0		1.3	1.6	-0.3		1.4	2.2	-0.8		1.0	1.4	-0.4		0.4	0.7	-0.3		1.0	1.5	-0.5		0.9	1.8	-0.9	
Network The Hits	4.9	4.8	0.1	10	7.2	7.4	-0.2		6.5	6.1	0.4		6.6	6.0	0.6		5.9	5.4	0.5		4.7	4.8	-0.1		3.5	3.8	-0.3		6.2	6.5	-0.3	
Network The Sound	6.6	7.4	-0.8	5	4.9	4.2	0.7		4.2	5.5	-1.3		4.2	5.4	-1.2		6.3	7.1	-0.8		11.5	12.7	-1.2		9.9	11.8	-1.9		4.6	4.8	-0.2	
Network ZM	5.7	5.7	0.0	8	11.2	11.2	0.0		10.6	10.4	0.2		9.6	9.8	-0.2		7.6	7.7	-0.1		3.3	3.1	0.2		1.8	1.6	0.2		8.0	7.9	0.1	
MediaWorks Combo	51.5	53.2	-1.7		60.8	59.8	1.0		57.4	57.9	-0.5		56.1	57.5	-1.4		56.7	58.1	-1.4		54.9	55.6	-0.7		47.0	48.9	-1.9		50.8	52.9	-2.1	
NZME Combo	38.1	37.7	0.4		30.7	33.0	-2.3		31.5	33.0	-1.5		31.6	32.0	-0.4		31.9	31.9	0.0		34.8	34.9	-0.1		43.1	42.2	0.9		38.8	38.0	0.8	
Potential (000)	4,568.6	4,553.6	15.0		1,013.0	1,015.8	-2.8		1,5																							

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

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Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	4,568.6	4,553.6	15.0
Sample Size	14,764	14,511	253

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.1	8.2	-0.1	2	11.3	11.3	0.0		10.2	10.8	-0.6		8.9	8.6	0.3		7.5	7.4	0.1		7.7	7.6	0.1		10.0	9.6	0.4	
Network Coast	4.0	4.0	0.0	11	6.2	6.0	0.2		6.5	6.2	0.3		4.4	4.3	0.1		3.3	3.7	-0.4		4.0	2.9	1.1		5.6	5.4	0.2	
Network The Edge	5.5	5.2	0.3	6	5.3	4.9	0.4		6.4	5.5	0.9		7.2	6.8	0.4		5.9	6.0	-0.1		4.7	3.9	0.8		6.2	5.8	0.4	
Network Flava	1.3	1.7	-0.4	14	1.6	1.6	0.0		1.8	2.0	-0.2		1.6	2.0	-0.4		1.0	1.4	-0.4		1.1	1.8	-0.7		1.4	1.4	0.0	
Network George FM	1.8	1.5	0.3	13	1.7	1.7	0.0		1.8	1.7	0.1		2.4	2.1	0.3		1.9	1.7	0.2		1.2	0.7	0.5		1.8	1.8	0.0	
Network Gold	1.0	1.3	-0.3	15	1.7	2.0	-0.3		1.5	1.7	-0.2		1.1	1.4	-0.3		0.6	0.9	-0.3		0.9	0.7	0.2		1.3	1.4	-0.1	
Network Gold Sport*	0.3	0.3	0.0	22	0.3	0.3	0.0		0.3	0.4	-0.1		0.3	0.3	0.0		0.3	0.2	0.1		0.4	0.2	0.2		0.4	0.4	0.0	
Network Hokonui	0.4	0.2	0.2	20	0.5	0.3	0.2		0.6	0.3	0.3		0.4	0.2	0.2		0.4	0.1	0.3		0.1	*	*		0.5	0.2	0.3	
Network Humm FM	0.6	0.5	0.1	19	0.7	0.5	0.2		0.4	0.2	0.2		0.4	0.5	-0.1		2.6	2.2	0.4		1.7	1.3	0.4		0.7	0.8	-0.1	
Network Life FM	0.9	1.0	-0.1	16	0.6	0.6	0.0		0.7	0.9	-0.2		1.1	1.0	0.1		0.9	1.0	-0.1		1.0	1.1	-0.1		1.1	1.2	-0.1	
Network Magic	4.5	4.3	0.2	10	6.8	6.8	0.0		6.2	6.4	-0.2		4.8	5.0	-0.2		5.9	5.8	0.1		3.0	2.1	0.9		7.2	7.6	-0.4	
Network Mai FM	5.3	6.0	-0.7	7	3.7	3.7	0.0		4.3	4.1	0.2		5.5	5.4	0.1		4.8	4.2	0.6		6.0	5.1	0.9		4.7	4.6	0.1	
Network Maori Radio	0.7	0.7	0.0	17	0.5	0.5	0.0		0.6	0.6	0.0		0.5	0.5	0.0		0.2	0.3	-0.1		1.1	1.2	-0.1		0.7	0.8	-0.1	
Network More FM	8.0	8.6	-0.6	3	8.0	7.6	0.4		7.9	7.3	0.6		7.6	6.7	0.9		5.0	5.9	-0.9		6.0	7.8	-1.8		7.8	7.7	0.1	
Network Newstalk ZB	23.3	21.6	1.7	1	11.8	11.5	0.3		9.5	9.6	-0.1		15.0	15.1	-0.1		24.1	25.3	-1.2		28.7	28.6	0.1		14.3	14.0	0.3	
Network Radio Hauraki	2.6	2.5	0.1	12	2.9	3.2	-0.3		3.3	3.4	-0.1		3.1	3.5	-0.4		1.7	2.1	-0.4		1.5	1.4	0.1		2.0	2.1	-0.1	
Network Rhema	0.3	0.3	0.0	22	0.3	0.3	0.0		0.5	0.4	0.1		0.4	0.4	0.0		0.5	0.6	-0.1		0.6	0.7	-0.1		0.5	0.6	-0.1	
Network The Rock	7.5	7.7	-0.2	4	9.5	9.6	-0.1		9.6	9.9	-0.3		9.1	9.3	-0.2		6.9	6.7	0.2		6.5	7.5	-1.0		7.0	6.9	0.1	
Network SENZ Sport	0.2	0.2	0.0	24	0.2	0.3	-0.1		0.3	0.3	0.0		0.3	0.3	0.0		0.3	0.3	0.0		0.4	0.4	0.0		0.4	0.4	0.0	
Network Star	0.4	0.3	0.1	20	0.5	0.3	0.2		0.5	0.3	0.2		0.4	0.2	0.2		1.3	0.8	0.5		0.9	1.9	-1.0		0.6	0.5	0.1	
Network Tarana	0.7	1.0	-0.3	17	0.7	1.3	-0.6		1.1	1.4	-0.3		1.2	1.3	-0.1		0.7	1.0	-0.3		0.9	1.7	-0.8		1.2	1.5	-0.3	
Network The Hits	4.7	4.5	0.2	9	5.3	4.8	0.5		5.6	5.2	0.4		4.6	4.9	-0.3		3.9	3.7	0.2		3.4	3.8	-0.4		4.8	5.1	-0.3	
Network The Sound	4.9	5.3	-0.4	8	7.6	9.1	-1.5		8.3	9.5	-1.2		6.0	7.0	-1.0		4.9	5.4	-0.5		4.3	4.4	-0.1		6.7	7.1	-0.4	
Network ZM	6.1	6.4	-0.3	5	4.8	4.9	-0.1		5.5	5.4	0.1		6.7	6.8	-0.1		5.8	4.8	1.0		6.7	6.2	0.5		5.5	5.7	-0.2	
MediaWorks Combo	46.5	49.3	-2.8		54.9	57.0	-2.1		55.3	56.8	-1.5		52.0	52.6	-0.6		45.5	47.3	-1.8		41.4	42.7	-1.3		52.3	53.5	-1.2	
NZME Combo	44.0	42.7	1.3		35.3	34.8	0.5		34.8	34.3	0.5		37.4	38.7	-1.3		41.9	42.7	-0.8		47.3	46.2	1.1		36.1	36.0	0.1	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (

# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
Network Breeze	625.5	588.4	37.1	2	94.7	90.1	4.6	166.1	162.6	3.5	195.5	186.8	8.7	318.3	298.9	19.4	231.5	213.3	18.2	177.7	168.1	9.6	134.7	125.7	9.0					
Network Coast	306.3	315.1	-8.8	10	31.4	41.6	-10.2	48.3	57.9	-9.6	52.0	55.3	-3.3	107.7	122.1	-14.4	121.4	131.8	-10.4	128.1	120.0	8.1	54.9	57.4	-2.5					
Network The Edge	571.9	583.9	-12.0	4	204.9	204.6	0.3	300.8	317.5	-16.7	250.5	270.7	-20.2	320.7	333.1	-12.4	103.0	92.3	10.7	43.9	41.7	2.2	129.6	132.2	-2.6					
Network Flava	153.8	168.7	-14.9	13	57.5	63.1	-5.6	90.5	111.5	-21.0	78.9	89.4	-10.5	90.7	99.6	-8.9	15.9	15.0	0.9	5.5	5.6	-0.1	33.5	36.7	-3.2					
Network George FM	144.5	141.9	2.6	14	37.6	38.7	-1.1	88.7	79.6	9.1	76.8	67.7	9.1	95.8	84.1	11.7	27.7	28.7	-1.0	10.5	18.3	-7.8	25.2	23.4	1.8					
Network Gold	84.0	95.5	-11.5	16	12.1	16.1	-4.0	20.3	19.5	0.8	19.5	20.8	-1.3	33.7	39.1	-5.4	32.9	42.0	-9.1	33.2	37.3	-4.1	12.3	14.8	-2.5					
Network Gold Sport*	35.8	36.9	-1.1	21	6.5	7.4	-0.9	9.5	6.0	3.5	7.8	3.9	3.9	9.3	8.1	1.2	12.1	13.7	-1.6	15.7	16.6	-0.9	3.2	3.6	-0.4					
Network Hokonui	22.2	15.7	6.5	24	4.5	2.9	1.6	6.8	4.4	2.4	5.6	4.8	0.8	10.2	6.9	3.3	6.2	5.6	0.6	4.4	4.5	-0.1	4.5	3.5	1.0					
Network Humm FM	45.2	40.9	4.3	20	7.1	11.8	-4.7	27.7	23.0	4.7	27.8	23.0	4.8	34.2	27.0	7.2	9.2	5.0	4.2	3.7	1.9	1.8	8.1	9.2	-1.1					
Network Life FM	97.8	109.9	-12.1	15	27.9	29.8	-1.9	45.5	43.0	2.5	44.7	46.3	-1.6	56.0	63.1	-7.1	19.5	26.2	-6.7	12.8	15.8	-3.0	26.7	26.6	0.1					
Network Magic	273.9	275.1	-1.2	11	19.7	20.1	-0.4	40.7	30.1	10.6	38.8	30.7	8.1	60.2	56.1	4.1	74.4	80.8	-6.4	143.7	147.8	-4.1	27.5	30.4	-2.9					
Network Mai FM	415.8	433.4	-17.6	8	158.2	168.4	-10.2	240.9	259.0	-18.1	204.1	205.9	-1.8	229.9	237.7	-7.8	44.9	48.5	-3.6	25.4	25.6	-0.2	99.5	99.6	-0.1					
Network Maori Radio	82.6	78.8	3.8	17	26.1	26.6	-0.5	33.6	32.3	1.3	30.5	30.3	0.2	40.0	40.4	-0.4	20.6	17.1	3.5	14.2	10.0	4.2	21.5	14.6	6.9					
Network More FM	588.2	594.8	-6.6	3	153.6	163.3	-9.7	190.7	209.5	-18.8	183.3	195.1	-11.8	302.5	301.0	1.5	195.8	181.6	14.2	119.0	118.2	0.8	133.7	126.9	6.8					
Network Newstalk ZB	696.1	691.9	4.2	1	65.6	66.2	-0.6	109.6	105.1	4.5	139.1	139.2	-0.1	245.9	249.2	-3.3	233.4	241.9	-8.5	268.0	257.4	10.6	112.8	109.5	3.3					
Network Radio Hauraki	232.0	238.1	-6.1	12	46.4	45.1	1.3	87.4	93.3	-5.9	104.8	105.3	-0.5	155.4	151.2	4.2	68.6	77.8	-9.2	29.0	40.9	-11.9	53.2	54.7	-1.5					
Network Rhema	49.3	54.8	-5.5	19	6.6	8.4	-1.8	9.0	11.4	-2.4	9.2	12.7	-3.5	16.5	20.1	-3.6	19.7	19.1	0.6	21.3	22.3	-1.0	9.6	10.9	-1.3					
Network The Rock	475.3	474.5	0.8	6	109.7	120.8	-11.1	231.4	225.0	6.4	233.7	213.6	20.1	315.2	298.8	16.4	119.6	125.6	-6.0	49.3	54.1	-4.8	97.7	93.3	4.4					
Network SENZ Sport	34.9	33.4	1.5	22	2.7	3.2	-0.5	8.2	4.3	3.9	7.9	6.0	1.9	14.6	13.0	1.6	13.6	16.5	-2.9	14.2	15.0	-0.8	2.9	5.4	-2.5					
Network Star	27.6	28.2	-0.6	23	1.4	1.4	0.0	4.5	3.7	0.8	5.9	5.0	0.9	11.6	11.3	0.3	11.4	10.9	0.5	11.1	11.4	-0.3	3.7	2.4	1.3					
Network Tarana	51.8	57.9	-6.1	18	8.2	10.1	-1.9	25.5	28.0	-2.5	25.9	31.2	-5.3	31.1	35.9	-4.8	13.5	12.4	1.1	10.4	10.1	0.3	15.2	17.8	-2.6					
Network The Hits	452.0	443.6	8.4	7	124.7	133.2	-8.5	182.2	180.2	2.0	174.2	168.0	6.2	249.7	239.5	10.2	124.8	117.9	6.9	71.2	66.0	5.2	99.1	103.0	-3.9					
Network The Sound	393.1	384.9	8.2	9	60.1	62.0	-1.9	102.0	99.3	2.7	103.9	97.6	6.3	189.3	181.2	8.1	180.5	179.3	1.2	137.9	135.3	2.6	65.1	61.2	3.9					
Network ZM	550.7	549.7	1.0	5	165.0	171.2	-6.2	309.6	301.5	8.1	278.9	275.9	3.0	339.3	339.2	0.1	93.2	90.5	2.7	42.9	36.0	6.9	127.3	127.3	0.0					
MediaWorks Combo	2,378.7	2,415.3	-36.6		520.7	524.4	-3.7	871.3	894.0	-22.7	837.3	850.9	-13.6	1,216.7	1,228.0	-11.3	707.2	705.3	1.9	544.3	558.0	-13.7	472.3	486.4	-14.1					
NZME Combo	1,962.1	1,955.6	6.5		373.4	394.0	-20.6	656.5	669.9	-13.4	654.2	651.7																		

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	4,568.6	4,553.6	15.0
Sample Size	14,764	14,511	253

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend				
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn				
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	303.9	293.7	10.2	3	279.6	256.9	22.7	301.0	292.0	9.0	281.6	261.4	20.2	112.2	101.1	11.1	68.7	63.4	5.3	358.6	331.7	26.9							
Network Coast	145.1	143.2	1.9	10	148.3	148.5	-0.2	173.6	173.1	0.5	134.7	137.4	-2.7	43.5	50.5	-7.0	35.6	34.1	1.5	177.1	172.8	4.3							
Network The Edge	270.6	274.0	-3.4	5	222.3	221.6	0.7	289.7	289.3	0.4	249.5	250.1	-0.6	107.8	106.6	1.2	51.7	53.1	-1.4	327.3	325.4	1.9							
Network Flava	72.0	84.0	-12.0	13	60.9	61.8	-0.9	72.1	90.6	-18.5	67.8	72.1	-4.3	27.5	28.9	-1.4	16.1	19.5	-3.4	71.9	84.3	-12.4							
Network George FM	60.1	51.4	8.7	14	51.9	49.5	2.4	60.1	57.6	2.5	76.4	67.6	8.8	33.8	26.8	7.0	14.9	10.7	4.2	77.6	81.5	-3.9							
Network Gold	35.0	46.2	-11.2	16	40.5	43.7	-3.2	44.2	48.9	-4.7	36.0	42.9	-6.9	15.2	16.2	-1.0	8.4	8.7	-0.3	44.1	54.8	-10.7							
Network Gold Sport*	12.8	11.5	1.3	22	12.5	12.8	-0.3	13.2	14.9	-1.7	11.3	9.5	1.8	7.2	4.4	2.8	4.0	1.4	2.6	21.5	20.7	0.8							
Network Hokonui	9.8	6.2	3.6	24	10.6	6.0	4.6	12.2	8.6	3.6	8.6	4.8	3.8	5.1	1.6	3.5	1.6	0.3	1.3	14.1	8.7	5.4							
Network Humm FM	20.4	19.9	0.5	19	19.4	14.9	4.5	19.4	11.6	7.8	22.4	20.5	1.9	9.2	8.6	0.6	11.0	6.0	5.0	25.9	21.3	4.6							
Network Life FM	43.0	50.7	-7.7	15	33.5	29.3	4.2	41.4	47.9	-6.5	37.2	37.4	-0.2	17.6	20.0	-2.4	11.3	10.7	0.6	63.6	69.7	-6.1							
Network Magic	124.8	120.8	4.0	11	152.5	161.0	-8.5	165.6	167.4	-1.8	121.1	129.0	-7.9	57.7	63.4	-5.7	29.3	23.7	5.6	182.6	181.9	0.7							
Network Mai FM	217.7	248.9	-31.2	7	148.3	150.3	-2.0	183.2	190.4	-7.2	186.1	178.0	8.1	82.6	75.8	6.8	59.9	59.1	0.8	245.6	248.1	-2.5							
Network Maori Radio	33.3	30.2	3.1	17	24.3	19.6	4.7	28.6	27.5	1.1	20.0	22.4	-2.4	7.5	8.2	-0.7	12.5	13.2	-0.7	44.0	43.2	0.8							
Network More FM	305.0	315.3	-10.3	2	241.3	224.3	17.0	280.4	267.4	13.0	252.5	248.6	3.9	99.4	96.7	2.7	62.9	67.9	-5.0	333.2	348.8	-15.6							
Network Newstalk ZB	496.9	464.7	32.2	1	298.0	287.4	10.6	309.1	315.4	-6.3	337.5	335.7	1.8	196.9	191.9	5.0	161.3	165.4	-4.1	447.0	436.4	10.6							
Network Radio Hauraki	111.6	107.3	4.3	12	86.0	86.6	-0.6	114.6	111.5	3.1	100.3	118.3	-18.0	34.4	34.1	0.3	19.3	18.0	1.3	115.3	125.4	-10.1							
Network Rhema	19.7	20.0	-0.3	20	15.4	16.1	-0.7	23.3	25.6	-2.3	16.3	18.2	-1.9	8.8	9.9	-1.1	8.7	6.8	1.9	29.6	34.8	-5.2							
Network The Rock	254.8	239.7	15.1	6	203.9	201.2	2.7	248.9	244.3	4.6	244.4	236.5	7.9	92.8	81.8	11.0	64.1	64.2	-0.1	262.5	264.1	-1.6							
Network SENZ Sport	11.3	11.1	0.2	23	7.0	8.9	-1.9	10.4	9.4	1.0	9.0	10.9	-1.9	3.6	4.0	-0.4	4.0	4.6	-0.6	17.9	15.9	2.0							
Network Star	13.6	12.3	1.3	21	10.2	10.0	0.2	12.7	12.0	0.7	9.7	7.5	2.2	5.6	8.3	-2.7	6.2	6.2	0.0	17.8	20.7	-2.9							
Network Tarana	24.3	26.8	-2.5	18	20.8	20.8	0.0	25.3	27.4	-2.1	30.2	27.0	3.2	12.7	19.0	-6.3	8.4	13.5	-5.1	28.6	33.7	-5.1							
Network The Hits	214.8	202.0	12.8	8	173.7	165.9	7.8	227.1	211.9	15.2	194.4	192.4	2.0	76.4	74.4	2.0	37.4	42.8	-5.4	243.7	248.9	-5.2							
Network The Sound	183.1	189.8	-6.7	9	175.6	187.9	-12.3	222.6	223.9	-1.3	185.0	188.8	-3.8	71.6	69.1	2.5	42.2	42.5	-0.3	220.8	201.9	18.9							
Network ZM	303.1	301.7	1.4	4	187.9	198.8	-10.9	252.7	252.8	-0.1	258.2	251.7	6.5	100.3	81.4														

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022 / Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7:59	8:27	-0:27	6:09	6:21	-0:12	5:33	6:40	-1:07	6:45	7:24	-0:39	7:15	8:05	-0:49	8:34	9:13	-0:39	8:55	8:42	0:13	7:32	7:20	0:12
Network Coast	9:00	8:22	0:38	6:31	7:22	-0:50	7:55	9:47	-1:51	6:24	7:28	-1:04	7:49	7:15	0:33	9:34	7:27	2:07	9:50	8:49	1:00	7:35	6:49	0:45
Network The Edge	5:29	4:55	0:34	4:32	4:21	0:11	5:23	4:31	0:51	6:07	5:12	0:55	6:03	5:17	0:46	6:00	5:26	0:33	5:57	4:49	1:07	4:56	4:43	0:12
Network Flava	5:08	5:16	-0:07	3:52	4:11	-0:19	5:51	5:55	-0:03	5:38	6:04	-0:25	5:54	5:57	-0:03	7:39	5:24	2:14	6:07	5:29	0:37	6:09	5:23	0:46
Network George FM	6:40	6:14	0:26	4:57	5:36	-0:38	6:37	6:31	0:06	6:39	6:17	0:21	7:45	7:14	0:30	9:18	7:45	1:32	3:08	3:07	0:01	3:44	4:13	-0:28
Network Gold	8:00	8:04	-0:03	2:28	3:38	-1:10	7:19	8:01	-0:42	8:01	7:47	0:14	9:10	9:16	-0:06	10:22	10:45	-0:23	8:58	9:02	-0:04	10:09	10:15	-0:05
Network Gold Sport*	4:34	4:32	0:01	0:50	0:33	0:16	3:28	3:28	-0:00	4:21	5:37	-1:16	4:00	5:59	-1:58	4:18	5:11	-0:52	6:06	5:36	0:29	3:39	4:08	-0:29
Network Hokonui	11:03	7:30	3:33	4:46	6:58	-2:12	3:38	6:09	-2:30	4:07	5:14	-1:07	7:12	7:09	0:03	10:36	8:57	1:39	14:20	8:24	5:56	7:13	9:16	-2:02
Network Humm FM	8:15	7:50	0:25	4:36	5:21	-0:45	6:30	6:42	-0:11	6:34	6:51	-0:17	8:58	9:15	-0:16	16:48	19:18	-2:30	9:01	3:52	5:08	5:02	6:22	-1:19
Network Life FM	4:42	4:30	0:12	4:14	4:48	-0:33	4:24	3:56	0:28	4:31	3:41	0:50	4:48	4:12	0:35	5:40	5:33	0:06	4:57	4:49	0:07	4:37	4:02	0:34
Network Magic	11:15	11:12	0:03	4:29	4:03	0:25	7:03	6:12	0:51	7:36	5:48	1:47	8:32	7:49	0:42	11:51	10:43	1:08	13:02	13:03	-0:00	7:36	7:21	0:14
Network Mai FM	5:55	5:37	0:17	5:39	5:07	0:31	6:25	5:56	0:29	6:15	6:12	0:03	6:06	6:04	0:02	5:58	5:25	0:33	6:10	5:02	1:07	6:20	6:03	0:16
Network Maori Radio	3:45	4:08	-0:22	2:57	3:06	-0:08	3:13	3:29	-0:15	3:55	3:58	-0:02	4:05	4:23	-0:17	4:24	5:51	-1:26	4:29	5:29	-0:59	3:10	5:24	-2:13
Network More FM	6:49	6:35	0:14	4:44	4:19	0:24	4:45	5:12	-0:27	5:03	5:55	-0:51	6:20	6:59	-0:39	9:27	8:29	0:57	10:14	8:06	2:08	7:08	7:36	-0:28
Network Newstalk ZB	11:48	11:25	0:22	2:55	2:34	0:21	4:28	4:38	-0:10	5:16	5:01	0:15	6:41	6:34	0:06	10:28	9:56	0:31	14:25	14:30	-0:05	10:05	9:02	1:03
Network Radio Hauraki	6:00	6:06	-0:05	4:28	6:31	-2:02	6:23	6:06	0:17	6:25	5:11	1:13	6:27	5:49	0:37	6:16	7:16	-0:59	5:38	6:44	-1:06	7:00	7:15	-0:14
Network Rhema	4:26	4:13	0:12	4:11	2:22	1:49	6:07	5:22	0:45	5:59	5:20	0:39	5:13	5:55	-0:42	4:11	4:39	-0:28	3:56	3:23	0:33	3:49	2:45	1:04
Network The Rock	9:09	9:14	-0:05	6:24	7:54	-1:30	8:42	8:24	0:18	8:47	8:02	0:45	9:56	9:45	0:10	12:34	12:45	-0:11	10:12	9:11	1:00	7:48	8:54	-1:06
Network SENZ Sport	4:13	4:51	-0:37	0:42	0:37	0:05	4:14	6:55	-2:40	4:29	5:27	-0:58	4:03	4:24	-0:20	4:44	4:18	0:26	4:17	5:41	-1:24	4:14	2:23	1:50
Network Star	10:13	8:09	2:04	3:02	6:20	-3:18	2:11	2:50	-0:38	3:36	2:51	0:45	13:00	8:11	4:48	15:18	11:07	4:10	9:11	8:59	0:11	10:41	13:50	-3:09
Network Tarana	9:40	11:41	-2:00	3:56	2:47	1:09	7:50	8:42	-0:52	8:32	10:27	-1:55	7:33	9:26	-1:53	5:45	9:13	-3:27	15:16	23:08	-7:51	5:27	9:15	-3:48
Network The Hits	5:40	5:37	0:03	4:18	4:19	-0:01	5:25	5:09	0:15	5:55	5:24	0:30	5:45	5:23	0:22	6:33	6:58	-0:24	7:42	8:41	-0:59	5:54	5:51	0:03
Network The Sound	8:47	10:01	-1:14	6:01	5:14	0:46	6:17	8:21	-2:04	6:18	8:22	-2:03	8:05	9:19	-1:13	11:02	12:10	-1:07	11:03	13:20	-2:16	6:40	7:19	-0:38
Network ZM	5:25	5:24	0:00	5:02	5:09	-0:06	5:11	5:14	-0:03	5:21	5:20	0:01	5:28	5:22	0:05	6:12	5:54	0:18	6:20	6:52	-0:32	5:55	5:45	0:09
MediaWorks Combo	11:19	11:25	-0:05	8:39	8:56	-0:16	9:59	9:49	0:09	10:28	10:10	0:17	11:20	11:17	0:03	13:29	13:34	-0:04	13:20	13:22	-0:02	10:08	10:03	0:04
NZME Combo	10:09	9:59	0:09	6:06	6:33	-0:27	7:16	7:28	-0:12	7:32	7:22	0:09	8:13	8:06	0:06	10:57	10:54	0:03	13:44	13:52	-0:07	9:21	8:57	0:24
All Commercial Radio	15:26	15:18	0:08	11:17	11:42	-0:24	13:14	13:00	0:13	13:49	13:09	0:39	14:38	14:17	0:20	17:04	17:05	-0:01	18:23	18:28	-0:05	14:07	13:25	0:41
Potential (000)	4,568.6	4,553.6	15.0	1,013.0	1,015.8	-2.8	1,588.5	1,600.6	-12.1	1,467.5														

## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 \*Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	4,568.6	4,553.6	15.0
Sample Size	14,764	14,511	253

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:41	2:46	-0:04	3:32	3:54	-0:21	3:46	4:12	-0:26	2:01	2:03	-0:02	1:40	1:45	-0:05	2:10	2:19	-0:09	3:11	3:12	-0:00
Network Coast	2:48	2:46	0:01	3:39	3:33	0:05	4:10	4:01	0:08	2:05	1:58	0:07	1:53	1:47	0:05	2:10	1:40	0:30	3:39	3:27	0:12
Network The Edge	2:03	1:53	0:10	2:04	1:57	0:06	2:26	2:09	0:16	1:51	1:42	0:09	1:21	1:21	0:00	1:45	1:24	0:20	2:10	1:59	0:11
Network Flava	1:53	2:02	-0:08	2:14	2:18	-0:03	2:51	2:32	0:19	1:32	1:43	-0:10	0:56	1:12	-0:16	1:21	1:44	-0:22	2:13	1:49	0:24
Network George FM	2:57	2:57	-0:00	2:48	3:05	-0:17	3:24	3:22	0:01	2:00	1:59	0:00	1:26	1:32	-0:06	1:29	1:14	0:14	2:43	2:23	0:19
Network Gold	2:55	2:43	0:12	3:40	3:58	-0:17	3:45	3:53	-0:08	2:00	2:05	-0:05	1:02	1:17	-0:15	2:01	1:30	0:30	3:23	2:51	0:32
Network Gold Sport*	2:21	2:18	0:02	2:04	2:15	-0:10	2:36	2:43	-0:07	1:34	1:56	-0:22	0:59	0:55	0:04	1:49	2:03	-0:13	1:53	2:13	-0:19
Network Hokonui	3:49	3:46	0:03	4:19	3:52	0:26	5:47	4:19	1:28	2:45	2:07	0:37	2:02	1:31	0:31	1:06	1:37	-0:30	3:57	2:20	1:36
Network Humm FM	3:00	2:41	0:19	3:13	3:07	0:06	2:27	2:25	0:02	1:15	1:27	-0:12	7:00	6:13	0:47	3:02	4:09	-1:07	2:56	3:57	-1:00
Network Life FM	2:10	1:56	0:13	1:37	1:48	-0:11	1:51	2:00	-0:09	1:53	1:44	0:09	1:20	1:13	0:07	1:46	1:59	-0:12	1:55	1:57	-0:01
Network Magic	3:39	3:31	0:08	3:53	3:44	0:09	4:11	4:18	-0:07	2:31	2:26	0:05	2:33	2:12	0:20	1:56	1:42	0:14	4:32	4:35	-0:03
Network Mai FM	2:27	2:22	0:05	2:10	2:10	-0:00	2:37	2:26	0:10	1:53	1:55	-0:01	1:26	1:19	0:07	1:56	1:39	0:16	2:10	2:04	0:06
Network Maori Radio	2:06	2:13	-0:07	1:43	2:06	-0:22	2:17	2:26	-0:09	1:31	1:24	0:06	0:46	0:57	-0:11	1:41	1:43	-0:01	1:42	2:01	-0:19
Network More FM	2:39	2:42	-0:02	2:54	2:59	-0:04	3:08	3:05	0:02	1:56	1:41	0:14	1:15	1:28	-0:13	1:50	2:13	-0:22	2:40	2:27	0:13
Network Newstalk ZB	4:44	4:35	0:09	3:28	3:32	-0:04	3:26	3:26	0:00	2:52	2:50	0:01	3:03	3:12	-0:08	3:25	3:20	0:04	3:39	3:33	0:06
Network Radio Hauraki	2:21	2:16	0:05	2:59	3:18	-0:19	3:12	3:26	-0:14	2:00	1:52	0:07	1:16	1:28	-0:11	1:28	1:28	-0:00	2:01	1:53	0:07
Network Rhema	1:33	1:42	-0:08	1:58	1:52	0:05	2:11	1:56	0:14	1:27	1:27	-0:00	1:31	1:24	0:06	1:24	1:50	-0:25	1:56	1:51	0:05
Network The Rock	2:59	3:09	-0:10	4:05	4:13	-0:08	4:18	4:34	-0:16	2:23	2:28	-0:04	1:51	1:59	-0:07	1:56	2:16	-0:19	3:03	2:53	0:10
Network SENZ Sport	1:51	2:12	-0:21	2:39	3:03	-0:23	2:46	3:31	-0:45	1:52	1:43	0:08	1:50	1:49	0:00	1:48	1:31	0:16	2:41	2:46	-0:04
Network Star	3:06	2:45	0:21	4:05	3:02	1:03	4:05	3:08	0:56	2:46	1:53	0:53	5:55	2:17	3:38	2:46	5:51	-3:05	3:54	2:50	1:04
Network Tarana	2:52	3:46	-0:54	3:01	5:29	-2:28	4:39	5:42	-1:02	2:37	2:58	-0:21	1:27	1:18	0:09	2:02	2:22	-0:19	4:46	5:00	-0:13
Network The Hits	2:11	2:11	0:00	2:39	2:33	0:05	2:43	2:48	-0:04	1:32	1:36	-0:04	1:17	1:13	0:04	1:44	1:41	0:03	2:15	2:14	0:00
Network The Sound	2:43	2:46	-0:03	3:47	4:18	-0:30	4:10	4:48	-0:37	2:06	2:19	-0:12	1:43	1:54	-0:11	1:58	1:59	-0:00	3:28	3:54	-0:26
Network ZM	2:00	2:06	-0:05	2:14	2:11	0:03	2:25	2:25	-0:00	1:40	1:41	-0:01	1:26	1:26	0:00	2:01	1:56	0:04	1:59	2:01	-0:01
MediaWorks Combo	3:14	3:14	-0:00	3:52	4:02	-0:10	4:17	4:27	-0:10	2:28	2:27	0:01	1:56	2:02	-0:05	2:23	2:24	-0:01	3:36	3:32	0:04
NZME Combo	3:29	3:26	0:03	3:20	3:20	-0:00	3:35	3:34	0:00	2:19	2:19	0:00	2:11	2:14	-0:03	2:46	2:40	0:06	3:13	3:07	0:06
All Commercial Radio	4:01	3:59	0:02	4:22	4:27	-0:05	4:52	4:57	-0:05	2:53	2:51	0:01	2:22	2:24	-0:01	3:01	3:02	-0:01	4:19	4:13	0:06

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (until S4 2022)

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's